



Unleashing human potential through entrepreneurship



# JULY 2022

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, HISAR IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

### Presented by

Mr. Dharamveer Singh, Incubation Centre Head and Mr. Manjeet , Outreach Coordinator

### Guided by

Mr. Vineet Khurana, Executive Director SACC India

### Reviewed by

Dr. Deepmala Lohan, Principal Govt. PG College, Hisar



# STARTUP INCUBATOR HISAR NEWSLETTER

July, 2022

DEPARTMENT OF HIGHER EDUCATION  
HARYANA  
STARTUP INCUBATOR  
CENTRE OF EXCELLENCE

## Principal's Message



“

I would like to express my heartfelt gratitude to the Department of Higher education, Haryana for setting up one of the five Startup incubators in Government Post Graduate College, Hisar. This facility provides opportunities to students who are willing to start a new startup to generate income along with learning.

”

**DR. Deepmala Lohan**

Principal, Govt. PG College, Hisar

# New Enquiries



On 22nd July 2022 two girls named Ms. Neha and Ms. Ashu from Government PG College, Hisar visited the Startup Incubator Centre who were interested to start a venture related to Fashion Designing. We guided them how incubation centre can be helpful in their business journey.

On 22nd July 2022, Mr. Neeraj of Government PG College Hisar visited Startup Incubator Centre out of curiosity while we explained about the incubation centre and journey on entrepreneurship. He will visit us soon with some business



On 22nd July 2022, Mr. Suraj of Government PG College Hisar visited the Startup Incubator Centre and discussed about his business idea. He is willing to open up a dance academy and he has a team of five students with him. We guided him about online marketing strategies to increase their customers.



Ms. Palak from Government PG College, Hisar visited the Startup Incubator Centre on 20th July 2022 and discussed her business idea. She is a good singer. Guided her on how she can turn her passion into profession. And also told her the benefits of being incubated with us.





# New Enquiries



On 8th July 2022 Some inquisitive students of Government PG College Hisar visited the Startup Incubator Centre to enquire about the services we provide. We explained them the benefits of being an entrepreneur. We also discussed if they have business bent of mind and what sorts of ideas they have in mind.

Two young talented girls visited our incubation centre on 8th July 2022 from Government PG College with an idea of starting a startup related to fashion designing . Both the girls are also well-trained tailors who are experts in stitching women's clothing.



Ms. Dikshita along with her friend of similar talent imbibed in her from Government College, Barwala visited the Startup Incubator Centre on 11th July 2022. She had an idea to Start a startup with art and craft. We gave them a task to show their talent and draw something for us to analyze their talent before the incubation process.

Mr. Mohit of Government PG College Hisar visited the Startup Incubator Centre on 12th July 2022. He was keen to start a food business and wishes to open a food joint. We discussed about cloud kitchen concept and how could he be incubated with what sort of guidance and help we could offer him on his business idea.



# Planning Outreach Sessions



On 13th July 2022, Dr. Manoj from Government PG College Hisar visited the Startup Incubator Centre. We discussed about Conducting Awareness sessions in future and how he can support us bringing more startup ideas to our incubation centre.

On 18th July 2022 Dr. KS Nehra from Government PG College, Hisar visited our incubation centre. We discussed about conducting Awareness sessions in college with his support.



# Acceleration Activities



## My Story Session

My story session was conducted on 25th July 2022 at incubation centre. The speaker of the session was Ms. Dikshita founder of DG Art Square.

Being a very confident student, she expressed her journey of entrepreneurship to all the participants present at the venue.

She told the students about her business journey, the specifics of how she started her startup, the hurdles she faced, how she overcame those challenges and also how the incubation centre helped and guided her in her startup journey.

## IT Skill Session

On 25th July 2022 we organized an IT skill development session on Digital Marketing. The session's theme was to make the students aware of the benefits of digital marketing.

Mr. Parveen Jangra explained the techniques and uses of digital marketing to the students.

We guided incubated startups to use digital marketing for their growth.



# Mentoring Sessions



Mentor connect with  
Mr. Anil Sharma

On 25th July 2022. We organized a mentoring session on the role of share capital in their business. The speaker of the session Mr. Anil Sharma is the Branch Manager of Sharekhan.

The speaker of the session explained to the students and our incubated startups the details of share capital and its role in new startups. Startups got many valuable tips from him.

# New Incubatees

## DG Art Square

DG Art Square is involved in Pencil art, sketching, wall painting and color painting. She customizes according to her client's requirements.

**Founder: Dikshita**



## Saini Mega Mall

Saini Mega Mall is involved in selling daily life cosmetic products for women like Lipstick, Lip Tint, Eyeshadow, Eyeliner, Kajal, and LipPencil at reasonable prices.

**Founder: Sahil**





# Startup Testimonials



Startup Incubator is an incredible platform for entrepreneurship and promotion. We have grown and benefited from their events, newsletters, print magazine and ongoing entrepreneurship education. I am very grateful for their presence in our government college Hisar.

I wanted to do a startup to provide good quality LED Bulbs, LED Lights and Electronic Components in the market but due to a lack of sufficient knowledge I could not start my startup. When I met the startup Incubator team, I started my startup with their help and today I am running a good business

**Monika**

Founder, Mishru Entreprise

Being a part of the Startup Incubator cum centre of excellence at government college Hisar is a win-win for all the student entrepreneurs. Joining such an organization not only encourages my work but also rewards a sense of accomplishment when the beneficiaries grow together.

I am elated to get regular valuable guidance, training and opportunities from the mentors of the startup incubator. It's a great platform that is leading Hisar on the path of economic development by providing startup education, skill development, and handholding.

**Ashok**

Founder, Ashok Pencil Art



# Our Incubated Startups



**Karwasra Trading Co.**  
Founder - Krishan



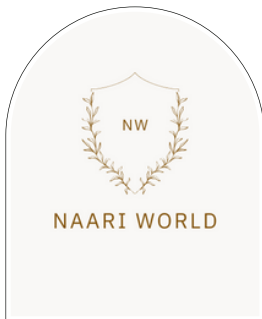
**Reema's Pickles**  
Founder - Reema



**Indusvilla.in**  
Founder-Manjeet



**Kajla Art Gallery**  
Founder-Anju



**Naari World**  
Founder - Pooja



**LD Butic & Training Centre**  
Founder - Nisha



**Saini Mega Mall**  
Founder - Sahil



**Mishru Enterprise**  
Founder-Monika



**Party Heaven**  
Founder - Sumit



**Ashok Pencil Art**  
Founder - Ashok



**Sanwariya arts solution**  
Founder - Bhavesh



**Gogia Enterprises**  
Founder - Himanshu



**UV Bangles and Handicrafts**  
Founder - Urmila



**Krishu Mehendi Art**  
Founder - Ajay



**Kajla Mushroom Farm**  
Founder - Monika



**Kalagram**  
Founder-Sunaina

# Our Incubated Startups



**Sanwariya Fashion House**  
Founder - Charu



**RD Milk Dairy**  
Founder - Rahul



**Uri Mehandi and painting hub**  
Founder - Urmila



**Preet Enterprises**  
Founder - Preeti



**Mor Bihari Collection**  
Founder - Minakshi



**Mit arts Gallery**  
Founder - Rohit



**DG Art Square**  
Founder - Dikshita





Nurturing human excellence  
through entrepreneurship

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, HISAR IMPACT REPORT

JULY 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

 [www.saccindia.org](http://www.saccindia.org)

    /saccindia

 +91 - 8847252937

 Startup Incubator cum Centre of Excellence  
Government PG College, Rajgarh road,  
Hisar

